



*21st International Conference on Management of Technology
March, 18-22, 2012, Hsinchu, Taiwan*

IAMOT 2012 Awards

IAMOT 2012 BEST BOOK AWARD

Recent book, addressing one or more of MOT aspects intellectually

“Technology Management – Activities and Tools.”

by

Dilek Çetindamar, Robert Phaal and David Probert

Palgrave Macmillan, 2010



Author

Professor Dilek Çetindamar

Faculty of Management, Sabanci University,

Tuzla, , Istanbul, Turkey

IAMOT 2012 SERVICE TO THE MOT COMMUNITY AWARD

For Valuable Contribution in Support of MOT Community



Dr. Christine M. Shea

Associate Dean of Graduate Programs and Research

The Whittemore School of Business & Economics

The University of New Hampshire, Durham, NH, USA

IAMOT 2012 Research Project Awards

Research project of Significant impact locally, regionally, or globally

Project: Green Operations in the Automotive Industry: An Investigation of Environmental Decision Making



Dr. Breno Nunes
Aston University Business School
Aston Triangle, Birmingham, UK

BEST PAPER TO THE IAMOT 2012 CONFERENCE

***“Risk Reduction is not Important When Launching New Products –
Not Even in Case of Innovation Averse Customers”***

Authors

Ann-Marie Nienaber, and Gerhard Schewe

***Muenster School of Business Administration & Economics
University of Muenster***



Ann-Marie Nienaber



Dr. Gerhard Schewe

BEST STUDENT PAPER TO THE IAMOT 2012 CONFERENCE

"The Emerging Mobile Ecosystems: An Introductory Analysis of Android Market"

Authors

Sami Hyrynsalmi, Arho Suominen, Tuomas Mäkilä, Timo Knuutila

University of Turku, Finland



Arho Suominen



Timo Knuutila



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IAMOT 2012 Appreciation Awards

IAMOT 2012 Conference Chair

***In Appreciation for Contribution to the 21st International Conference
On
Management Of Technology
as
Conference Chair***



***Dr. Shih-Chang Hung
President, Taiwan Academy of Management***

IAMOT 2012 Local Advisory Board Chair

***In Appreciation for Contribution to the 21st International Conference
On
Management Of Technology
as
Local Advisory Board Chair***



***Dr. Chin-Tay Shih
Chairman, Institute for Information Industry***

IAMOT 2012 Conference Program Chair

***In Appreciation for Contribution to the 21st International Conference
On
Management Of Technology
as
Program Chair***



***Dr. Yuan-Chieh Chang
Professor, National Tsing Hua University, Taiwan***



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IAMOT 2012 Local Organization Awards

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology
as
Co-host of IAMOT/CSMOT BOD Dinner*



*Dr. Johnsee Lee
Chairman, Chinese Society for Management of Technology*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology
as
Co-host of Presidents' Welcome Reception*



*Dr. Ching Chun Chiu
Magistrate, Hsinchu County, Taiwan*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology
as
Co-host of Annual Awards Banquet*



*Dr. Hsu Ming-Tsai
Mayor, Hsinchu City, Taiwan*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology
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Co-host of IAMOT/CSMOT BOD Dinner*



*Dr. Johnsee Lee
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Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

as

keynote speaker

Taiwan's Industrial Innovations: A Product Architecture Perspective



Dr. Jung-Chiou Hwang

Vice Minister, Ministry of Economic Affairs, Taiwan

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

*as
keynote speaker
Go Extra Mile*



*Dr. Chin-Der Ou
Chairman, Taiwan High Speed Rail Corporation*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

as

keynote speaker

Finding New Value: Business Transformation From Enterprise to Industries



*Dr. Chih-Kung Lee
President, Institute for Information Industry*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

as

keynote speaker

Service Innovation in the Post-Industrialized Society



Prof. Ian D. Miles

Manchester Business School, University of Manchester, UK

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

as

keynote speaker

MOT in Transition: from Technology Fusion to Technology-Service Convergence



*Dr. Fumio Kodama
Emeritus Professor, University of Tokyo, Japan*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

as

Plenary speaker

The Future of Open Innovation in Asia



Dr. Marko Torkkeli

*Professor, Faculty of Technology Management, Lappeenranta University of Technology,
Finland*

Awards from Local Organizing committee of IAMOT 2012 Taiwan

*In Appreciation for Contribution to the 21st International Conference on
Management of Technology*

as

Best Service Award



*Mr. Richard KO
CEO, Round Table Professional Conference Organizer*