The 5th Annual Conference for the Academy of Innovation and Entrepreneurship in 2012 (AIE2012) will be held in Macau, China, on June 8th - 10th. The AIE2012 will be the most comprehensive conference focused on the various aspects of Innovation and Entrepreneurship. It provides an open platform to bring together scholars worldwide to present research and to stimulate discussions on new developments in Innovation and Entrepreneurship.

**Important dates:**
- Paper Submission Deadline: March 30th, 2012
- Acceptance Notification: April 20th, 2012
- Conference: June 8th - 10th, 2012

**Submission of Papers**
Authors are invited to submit completed papers. Papers will be elected by the Program Committee consisting of a panel of international scholars. Please submit the paper in electronic format (PDF files only) to: http://www.aieconference.org/

**Program Topics**
The conference focuses on discussions mainly covering the following topics of interest but is not limited to:
- Innovative and entrepreneurial strategies for firms in global markets
- Industrial focus in innovation and entrepreneurship
- Management of technological innovations
- Patenting and licensing management
- Innovation and corporate venture
- New business creation process
- Technology-based venturing
- Venture capital and entrepreneurial finance
- Creation and management of family business
- Entrepreneurship environment and policy
- Business model
- International entrepreneurship
- Moral risk in Entrepreneurship
- The Gender and Diversity in Entrepreneurship

More Information Visit http://www.aieconference.org/ for information about registration, schedule, hotel reservations, the latest list of topics and more. For general help contact AIE Support at aie@sem.tsinghua.edu.cn