

Call for Papers – Paper Development Workshop SKEMA Business School – June 25-28 2012

SKEMA Business School will be holding a three-day paper development workshop starting on Monday, June 25.

Publication in top journals is a critical criterion for initial employment and for career development of place increasing stress on junior faculty to develop their skills. Rules and criteria to get published in top journals are often based on experience and practice. The purpose of this workshop is to bring together promising scholars who seek to publish in the fields of strategy, international business, organization or entrepreneurship in relation with innovation and knowledge. The objective is to enhance the research skills and the publication likelihood of scholars.

To allow for interactive discussion and feedback between participants in a friendly environment, the number of participants will be limited to 20-25. Participants will attend seminars conducted by Gautam Ahuja (University of Michigan), Stefano Brusoni (ETH-Zurich), and Giovanni Valentini (Bocconi University) in the morning. In afternoon sessions, they will be put into groups of 4-5 people managed by a chair and experienced faculty. The chair will lead the table session by reviewing and discussing participants' paper and will then organize a joint discussion session among participants. Thus, participants will be required to read and review the papers from other participants of the session. In the evening, workshops will be organized between participants to discuss theory, methods and prepare the next morning seminar. The coordinators of the workshop are Gautam Ahuja (University of Michigan) and Ludovic Dibiaggio (SKEMA Business School). Confirmed faculty include, Olivier Bertrand (SKEMA Business School), Stefano Brusoni (ETH-Zurich), Giovanni Valentini (Bocconi University) and Lars Frederiksen (Aarhus University).

The workshop will start on Monday June 25 at 5pm and will end on Thursday 28 June at 12.00. The workshop will be held in SKEMA Business School at the campus of Sophia Antipolis (south of France). The workshop is open to all interested scholars though preference will be given to advanced PhD students, post doctorates and young researchers

You are invited to **submit a paper in development for publication or an extended abstract and a CV no later than April 30 2012** by email to ludovic.dibiaggio@skema.edu. Selection of papers will be done through an evaluation of the most promising papers.

Practicalities

The workshop will start on Monday, June 25 at 17 pm and will end at 12.00 on Thursday June 28.

Location

The workshop will take place at SKEMA Business School, 60 rue Dostoïevski, BP 085 06902 Sophia Antipolis

Fees

Accepted PhD Student: 150 euros.

Other accepted participants: 200 euros.

Based upon income criteria upon and financial circumstances, PhD students may be eligible for exemption from fees

Registration fee includes: attendance, documentation, 2 lunches, 1 gala dinner and coffee breaks.

Faculty profile

Gautam Ahuja is Harvey C. Fruehauf Professor of Business Administration and Strategy at the University of Michigan. His research focuses on how firms use technology to gain and exploit competitive advantage. Gautam Ahuja is a Senior Editor for Organization Science, an Associate Editor for Management Science and Editorial Board member for AMR, ASQ, and SO.

Olivier Bertrand is Associate Professor of SKEMA Business School. His research interests center on Strategy, International Business, Cross-Border M&As, Multinationals and Innovation.

Stefano Brusoni is Professor of Technology and Innovation Management at the Swiss Federal Institute of Technology Zürich. He is interested in the relationship between product design, organization and firms' strategies. His recent work focuses on the empirical analysis of learning processes. Stefano Brusoni is the Editor of Industrial and Corporate Change for continental Europe, an Associate Editor for the European Management Review and Editorial Board Member for Organization Science.

Ludovic Dibiaggio is Professor of economics at SKEMA Business School. His research focuses on how the organization of firms and of industries co-evolves with knowledge and innovation dynamics.

Lars Frederiksen is MSO Professor in Innovation Management and New Product Development at Aarhus University. His research interests are related to innovation and technology management. He studies innovations when value creating processes are distributed among individuals embedded in projects, organizations and communities.

Giovanni Valentini is Assistant Professor of Strategy at Bocconi University. His research focuses on innovation strategy, the organization of R&D, and mergers and acquisition. He is a Member of the Research Committee of the Business Policy and Strategy (BPS) division of the Academy of Management, and a Member of the Editorial Board of the Journal of Management