Keynote Speakers Announced

Susan L. Cohen, Ph.D.

Dr. Cohen, Vice President of Corporate Technical Strategy at IBM, is responsible for development of cross-IBM technical strategy with focus on IBM’s key growth initiatives. Her goal is to accelerate delivery of innovative technologies into the hands of our customers. She has held a variety of management and technical roles at IBM. Prior to joining Corporate Strategy, Dr. Cohen was VP of Design and Product Engineering, IBM Systems and Technology Group, where she was responsible for delivery of state-of-the-art microprocessors and Memory Sub-systems for IBM’s Power and Mainframe Enterprise Server products.

The title of Dr. Cohen speech is “Driving Sustained Innovation to Create our Future”.

Dr. J. Leslie Glick

Dr. Glick cofounded and was elected the first president of a major trade association, now known as BIO, the world’s largest biotech trade association. Dr. Glick works primarily with CEOs of small to mid-size companies across a variety of industries. He also served as Adjunct Professor of Technology Management in the Graduate School at University of Maryland University College (UMUC) from 1988 to 2004, and Editor-in-Chief of TECHNOLOGY MANAGEMENT from 1992 to 2001. Dr. Glick cofounded and ran three biotech companies from 1969 to 1993.

The title of Dr. Glick speech is “Common Mistakes Entrepreneurs Make”.

Dr. Jay Liebowitz

Dr. Jay Liebowitz is the Orkand Endowed Chair of Management and Technology in the Graduate School at the University of Maryland University College (UMUC). He previously served as a Professor in the Carey Business School at Johns Hopkins University. Prior to joining Hopkins, Dr. Liebowitz was the first Knowledge Management Officer at NASA Goddard Space Flight Center. Before NASA, Dr. Liebowitz was the Robert W. Deutsch Distinguished Professor of Information Systems at the University of Maryland-Baltimore County, Professor of Management Science at George Washington University, and Chair of Artificial Intelligence at the U.S. Army War College.

The title of Dr. Liebowitz speech is “Big Data, Analytics, and Intuition-Based Decision Making: The Triad”.

For details, please refer to the IAMOT 2014 website [www.iamot2014.com](http://www.iamot2014.com)